



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/Iss/Defend Justice From Politi(16711)
New Media Firm (The) (2357)037123660
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
DEFEND JUSTICE FROM POLITICS (133664)
National/Political
1544/06249645

Invoice 643137
Inv Date 10/28/2012
Terms Net 30
Contract 323794
Bill Type Standard
Period 10/1/2012 - 10/28/2012

New Media Firm (The)
1322 G Street SE
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

DEF JUST FROM POLITI
***** THIS IS A CASH IN ADVANCE

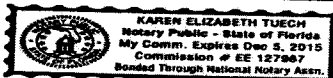
CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:35PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00PM-11:35:00	Day,F-1	10/12/12 11:23PM (Fr)	00:30	TV103X12212H	\$2800.00	
2.0	Spot	11:35:00PM-12:05:00	Day,F-1	10/12/12 12:03AM (Fr)	00:30	TV103X12212H	\$1000.00	
3.0	Spot	11:00:00AM-12:00:00	Day,F-1	10/12/12 11:31AM (Fr)	00:30	TV103X12212H	\$1000.00	
4.0	Spot	5:00:00PM- 6:00:00	Day,F-1	10/12/12 5:23PM (Fr)	00:30	TV103X12212H	\$2250.00	
5.0	Spot	7:00:00AM- 9:00:00	Day,F-1	10/12/12 8:58AM (Fr)	00:30	TV103X12212H	\$2250.00	
6.0	Spot	7:30:00PM- 8:00:00	Day,F-1	10/12/12 7:29PM (Fr)	00:30	TV103X12212H	\$3600.00	
7.0	Spot	10:00:00PM-11:00:00	Day,M-1	10/15/12 10:41PM (Mo)	00:30	TV103X12212H	\$8000.00	
8.0	Spot	11:00:00PM-11:35:00	Day,M-1	10/15/12 11:29PM (Mo)	00:30	TV103X12212H	\$2800.00	
9.0	Spot	11:35:00PM-12:05:00	Day,M-1	10/15/12 12:02AM (Mo)	00:30	TV103X12212H	\$1000.00	
10.0	Spot	11:00:00AM-12:00:00	Day,M-1	10/15/12 10:59AM (Mo)	00:30	TV103X12212H	\$1000.00	
11.0	Spot	6:00:00PM- 7:00:00	Day,M-1	10/15/12 6:55PM (Mo)	00:30	TV103X12212H	\$3200.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,M-1	10/15/12 7:25PM (Mo)	00:30	TV103X12212H	\$3600.00	
13.0	Spot	7:00:00AM- 9:00:00	Day,M-1	10/15/12 7:30AM (Mo)	00:30	TV103X12212H	\$2250.00	
14.0	Spot	6:00:00AM- 9:00:00	Day,Sa-1	10/13/12 6:38AM (Sa)	00:30	TV103X12212H	\$1200.00	
16.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	10/13/12 8:59AM (Sa)	00:30	TV103X12212H	\$1800.00	
17.0	Spot	11:00:00PM-11:35:00	Day,Su-1	10/14/12 11:29PM (Su)	00:30	TV103X12212H	\$2800.00	
18.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/14/12 12:25PM (Su)	00:30	TV103X12212H	\$600.00	
19.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	10/14/12 6:40AM (Su)	00:30	TV103X12212H	\$1100.00	
20.0	Spot	11:00:00PM-11:35:00	Day,Th-1	10/11/12 11:34PM (Th)	00:30	TV103X12212H	\$2800.00	
22.0	Spot	5:30:00AM- 6:00:00	Day,Th-1	10/11/12 5:52AM (Th)	00:30	TV103X12212H	\$1100.00	
23.0	Spot	6:00:00PM- 7:00:00	Day,Th-1	10/11/12 5:58PM (Th)	00:30	TV103X12212H	\$3200.00	
24.0	Spot	7:00:00PM- 7:30:00	Day,Th-1	10/11/12 7:13PM (Th)	00:30	TV103X12212H	\$3600.00	
25.0	Spot	7:00:00AM- 9:00:00	Day,Th-1	10/11/12 8:46AM (Th)	00:30	TV103X12212H	\$2250.00	
26.0	Spot	11:00:00PM-11:35:00	Day,Tu-1	10/09/12 11:11PM (Tu)	00:30	TV103X12212H	\$2800.00	
27.0	Spot	11:00:00AM-12:00:00	Day,Tu-1	10/09/12 10:58AM (Tu)	00:30	TV103X12212H	\$1000.00	
28.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1	10/09/12 5:41AM (Tu)	00:30	TV103X12212H	\$1100.00	
29.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1	10/09/12 6:53PM (Tu)	00:30	TV103X12212H	\$3200.00	
30.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1	10/09/12 7:06PM (Tu)	00:30	TV103X12212H	\$3600.00	
31.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1	10/09/12 7:25AM (Tu)	00:30	TV103X12212H	\$2250.00	
32.0	Spot	11:00:00AM-12:00:00	Day,W-1	10/10/12 11:34AM (We)	00:30	TV103X12212H	\$1000.00	
33.0	Spot	5:00:00PM- 6:00:00	Day,W-1	10/10/12 5:28PM (We)	00:30	TV103X12212H	\$2250.00	
34.0	Spot	7:00:00AM- 9:00:00	Day,W-1	10/10/12 8:48AM (We)	00:30	TV103X12212H	\$2250.00	
35.0	Spot	7:30:00PM- 8:00:00	Day,W-1	10/10/12 7:48PM (We)	00:30	TV103X12212H	\$3600.00	
36.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1	10/09/12 4:21PM (Tu)	00:30	TV103X12212H	\$1200.00	M/G For 15.0.1
37.0	Spot	6:00:00AM- 9:00:00	Per week (1),Su	10/14/12 7:23AM (Su)	00:30	TV103X12212H	\$1000.00	M/G For 21.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$80,450.00	Total Spots	35
Commission	(\$12,067.50)		
Net Total	\$68,382.50		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM